

## Yard Code Analysis/Mail Inq.

**PROGRAM NAME:** ANALMAIL

**MENU OPTION TITLE:** Yard Code Analysis/Mail Inq.

**MAIN MODULE:** INTERNAL MAILING LIST

**HELP KEY ACTIVE:** NO

### PROGRAM OVERVIEW

This program generates a report of inquires by {ADVERTISING YARD CODE} for a defined time range. You can use this data to track the number of responses to a specific marketing program.

### PROGRAM OPERATION

**PLEASE ENTER THE STARTING DATE OF THE REPORT:** Enter the date to define the beginning of the report.

**PLEASE ENTER THE ENDING DATE OF THE REPORT:** Enter the date to define the end of the report.

**CONFIRM? Y=YES :\_:** Enter a <Y> if the dates are correct. Enter past leaving field blank to reenter the correct dates.

**Q=QUIT:** Enter <Q> to quit the program.